

## Tight Market For Good Used Car Names - Just Like Good Used Cars?

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Partner Jess Collen has published an article entitled "Tight Market for Good Used Car Names - Just Like Good Used Cars?" on Forbes.com. Jess is a contributor on the site and regularly writes on trademarks, branding, copyright, advertising, and patent law.

To read the full article on Forbes.com please [click here](#).

### **Key Contact**

Jess M. Collen

### **Related Areas of Practice**

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