

Food Tech Trademarks - A Global Perspective

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Associates Sheena Wang and Malissa Magiera co-authored an article titled "Food Tech Trademarks: A Global Perspective" for the Association of Intellectual Property Firms (AIPF) August 2023, Issue 47 of the IP Law Bugle.

As today's society continues to increase its consumption of alternative ("alt") animal products, the number of food tech entities entering this market continues to grow. As these entrants continue to expand their respective patent portfolios, so do they focus on registering trademarks for both their company names and for their alt-animal products in multiple countries.

You can read the article on the AIPF website, or by clicking on the document linked below.

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