

Law.com Article Highlights Rothwell Figg's Leadership in Media Litigation Against AI Companies

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An article published on *Law.com* on December 11, 2025, titled "Media Suits Against Perplexity AI Are Latest in Series Filed by Rothwell Figg," authored by Michelle Morgante, highlights Rothwell Figg's significant work representing media companies in efforts to protect their intellectual property from unauthorized use by artificial intelligence platforms.

Rothwell Figg has now filed a total of six copyright infringement lawsuits on behalf of The New York Times, the Chicago Tribune Company, U.S. News & World Report, eight prominent newspapers, and nine nationwide news outlets against OpenAI, Microsoft, and Perplexity AI. These claims are filed on behalf of content creators who, as Steven Lieberman, lead counsel for the media companies, told *Law.com*, "spend an enormous amount of time and money crafting carefully written, carefully edited content," only to see it used to build "companies valued at tens of billions of dollars."

The lawsuits aim to establish "a market where companies will have to pay fair value for taking copyrighted content," which, as Steven explained to *Law.com*, would "benefit everybody—the AI companies, the copyright holders, and society."

You can read the full article, "Media Suits Against Perplexity AI Are Latest in Series Filed by Rothwell Figg," by Michelle Morgante on *Law.com*.

Key Contact

Steven Lieberman

Related Areas of Practice

Artificial Intelligence

Copyright Litigation

Technologies

Artificial Intelligence (AI) & Machine Learning (ML)

Media