

Trademark Trial and Appeal Board Rules in Favor of Rothwell Figg Client Lavazza in Contentious Trademark Opposition Case

The Trademark Trial and Appeal Board (TTAB) ruled in favor of Rothwell Figg client Luigi Lavazza S.p.A. in Lavazza's opposition to registration of Favazza's for "Bar services; Catering services; Restaurant service."

Lavazza is an Italian coffee company that established its wholly-owned U.S. subsidiary in 1989. It sells coffee and coffee equipment to the home, office, and hospitality (restaurants, cafes, hotels, etc.) markets. The Applicant - Favazza's - owns an Italian restaurant in St. Louis, Missouri.

The TTAB held that the applicant's mark Favazza's was likely to be confused with the Lavazza mark. In the decision, the TTAB found that the marks and services are similar, and that Lavazza has priority in the United States.

Partner Leo Loughlin, an attorney for Lavazza, stated, "We are very pleased with the TTAB's decision and believe the correct outcome was reached."

Lavazza is represented by Leo Loughlin of Rothwell, Figg, Ernst & Manbeck, P.C. The case is Luigi Lavazza S.p.A. v. Favazza's, Inc., Opposition No. 91210050.

Key Contact

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