

Financial Services

Financial institutions face rapid technological advancements that range from blockchain, to mobile banking, to tech-driven and non-traditional methods for payment options, to employing Artificial Intelligence (AI) and robotic process automation (RPA) across operations. Providing a high-quality user experience through technological innovation, and owning and protecting such advancements, is the key to realizing success in the financial services industry today.

Rothwell Figg provides clients with the expertise needed to understand, own, monetize, and defend the technological advancements that permeate fintech products and services. We represent banking and financial institutions, financial services companies, and other industry constituents, such as payroll processing companies and even blockchain inventors, in safeguarding the IP that strengthens their market position and enhances their competitive advantage. Our firm delivers comprehensive IP advice, including counsel regarding patents, trademarks, service marks, copyrights, licensing, and litigation (on attack or defense), of financial services-related apps, mobile payments systems, and e-commerce platforms.

The financial services segment has strong dependence upon its trademarks to convey its name and message to both business partners and personal and commercial clients. We advise leaders in the financial services industry on the availability of words and phrases both for product and business names, and for slogans and other identification. Notably, we also provide in-depth skill in and strategic legal solutions regarding the privacy, cybersecurity, and federal law compliance issues inherent in fintech advancement.

Our lawyers are well-versed in blockchain innovation. We represent inventors of new blockchain processes (such as Proof of Stake). We also partner with developers seeking to deploy blockchain technology in existing and new financial services settings. We advise on all IP associated with blockchain technological developments in digital payments and digital identity, as well as all types of cryptocurrency, such as Bitcoin, Ethereum, Cardanol (ADA), Binance Coin (BNB), Tether, Solana, XRP, Dogecoin, Polkadot (DOT), and USD (USDC), among others. In fact, our firm is involved in litigation regarding many of these ground-breaking blockchain advancements and the new processes and systems of the future.

Among our clients is a domestic depository bank that handles cash deposits for Stablecoins, and for whom we provide legal counsel regarding the complex regulatory challenges, business litigation, and criminal-related litigation associated with such matters. In addition, we represent a blockchain technology developer in multiple matters relating to the protection and advancement of this new technology.