

Cybersecurity & Privacy

Data breaches, ransomware, DDOS attacks, and various privacy incidents are business reality for all industries. To stay ahead of the competition, companies must prepare and incorporate comprehensive best practices for the changing domestic and international cybersecurity and privacy laws. The best companies will partner with a trusted advisor whose expertise lies in protecting companies of all types from cutting-edge technological risks.

At Rothwell Figg, we deliver a far deeper understanding of the real technical issues underlying cybersecurity and privacy risks. Our team goes beyond what is expected from a traditional cybersecurity and privacy practice by helping clients identify and understand their most complicated issues, obstacles, concerns, threats, and opportunities surrounding cybersecurity and privacy.

Our acuity allows us to safeguard client interests, provide clear legal solutions regarding the broader and most complex regulatory issues at play, and more effectively advocate our client's position on attack or defense, both in and out of court and before state and federal agencies. Whether we are focused on ascertaining a multi-dimensional understanding of a client's website, specific ad technology, client partners, and/or the data collected, we are well-versed in even the most granular legal, technical, and regulatory issues inherent in such matters.

Our clients include individuals, businesses, and organizations facing cybersecurity and privacy roadblocks to progress involving malware detection, virtualization, identity management and authentication, certification and compliance, mobile device security, data encryption and obfuscation, network security, default detection, database security and cryptocurrency, artificial intelligence (AI) and machine learning (ML), and AI-focused hacking bots and blockchain technology.

We deliver widespread advice to clients from traditional industries such as healthcare, telecommunications, entertainment, advertising, financial services, communications, professional services, retail, and higher education, as well as from emerging industries at the forefront of groundbreaking legal issues such as social media, drones, smart grid technology, and the Internet of Things (IOT).