

Agriculture

The domestic and international agriculture markets are incredibly important industries that continue to evolve in step with changing consumer and global dynamics.

Now, more than ever before, identifying, owning, safeguarding, and monetizing the IP and technology assets of growers, producers, suppliers, processors, retailers, and consumers is paramount to maintaining and expanding market share and realizing imperative ROI. When it comes to serving this unique industry and its wide variety of constituents, it is important to identify legal counsel that supports value creation, profit enhancement, resource conservation, outside investment, and actionable transformation grounded in sound legal principle.

Rothwell Figg can deliver the broad range of IP services that address the specific needs of clients involved in specialized agricultural disciplines. For example, we can assist with developing IP related to farming, livestock, fertilizer materials, animal health, plant science, food processing, agritech, and agricultural technology seeking to improve all elements of the farming and growing processes.

Our attorneys deliver the comprehensive legal solutions needed to manage, develop, and defend patent, copyright, and trademark portfolios. We are both experienced and diligent in preparing, filing, and prosecuting patents, trademarks, and copyright applications in the U.S. Patent and Trademark Office (USPTO) and in foreign countries around the world.

We are skilled in technology transfers and licensing technologies for educational institutions, public-sector organizations, and across the industry as a whole. We advise on licensing of such assets both in the United States and abroad, and provide the requisite due diligence needed to leverage our client's position across all market segments.