

Asia-Pacific

Business from the Asia-Pacific region continues to move at a rapid pace, particularly when it comes to owning, monetizing, and safeguarding technology, market position, and commercial interests. Asia-Pacific trade has its highest stakes in fields in which Rothwell Figg excels — intellectual property, trade secrets, privacy, and cybersecurity. To address these issues in today's legal, political, and economic environment, however, involves not only expertise in the law, but also familiarity with the business culture and expectations that Asia-Pacific companies — and especially Japanese and Korean companies — bring to the marketplace.

Rothwell Figg serves as counsel to clients from the Asia-Pacific region involved in a broad range of industries, such as electronics, pharmaceuticals, biotechnology, healthcare, life sciences, chemicals, energy, clean tech, natural resources, maritime, transportation, entertainment, agriculture, manufacturing, and consumer goods, among others. We bring together the proven talent of an extensive technology-focused practice, further bolstered by decades of experience addressing the unique needs and expectations of our Asia-Pacific clients.

We provide global solutions to companies in the Asia-Pacific region seeking to secure and enforce IP and tech rights and cybersecurity measures in the areas of telecommunications, technology, and media. We advise on patent and trademark selection, prosecution, and registration in domestic and foreign jurisdictions while also fighting off product counterfeiting and trade secret theft. Our litigators enforce patents, trademarks, and copyrights across the U.S. and before international forums. Our technology attorneys negotiate favorable agreements for Asia-Pacific businesses while our privacy and cybersecurity team advises on the requisite legal issues associated with the safeguards Asia-Pacific companies require in terms of privacy and cybersecurity on a global scale.

For clients looking to expand into or across the markets of the Asia-Pacific region, we work closely with our trusted network of law firms across the region to deliver comprehensive guidance.

Rothwell Figg has represented Asia-Pacific business owners for decades and is known for outstanding quality work that is delivered quickly and efficiently across varying time zones.