

James Hastings at Medmarc Webinar on Managing Risks Through IP Innovation Management Training

Speaking Engagement
10.4.23 | 2:00 pm ET

Of Counsel James Hastings will present a webinar titled "Managing Risks through IP Innovation Management Training" for Medmarc, the leading expert in the products liability risks facing medical technology and life sciences companies. The webinar will take place on Wednesday, October 4, 2023, at 2 pm ET. The event is free of charge and open to the public.

A recent survey of 1,500 global innovation executives revealed that innovation management continues to be a top priority. IP Innovation Management Standard 56005 is a global framework that can help companies consistently identify, manage, and mitigate their on-going risks and opportunities related to intellectual property.

In this webinar, you will learn:

- The basics of IP innovation Management and how it can benefit healthcare and life sciences organizations
- How to set-up and deploy an IP innovation management program at your company
- How IP innovation management programs can help insured companies mitigate their risks while identifying and monetizing on-going IP portfolio opportunities

To view the webinar recording, or to access the webinar slides, please visit the event page on the Medmarc website.

Key Contact

James R. Hastings

Technologies

Life Sciences