

Brian Rosenbloom at ABA Webinar on Building a Strong High Tech and Software Patent Portfolio

Speaking Engagement
5.31.22

On Tuesday, May 31, 2022, partner Brian Rosenbloom will moderate an American Bar Association (ABA) webinar titled "Building a Strong High Tech/Software Patent Portfolio."

A robust patent portfolio can provide great value to an organization. But building and maintaining the portfolio must be done strategically. This program will go over some patent law basics and discuss how to identify patentable innovations, how to determine whether patent protection should be sought, and how best to educate scientists, engineers, and management about the importance of patent protection. Also covered will be a brief overview of how to navigate a patent application successfully through the USPTO.

The webinar is sponsored by the ABA Section of Intellectual Property Law.

To learn more, and to register, please [click here](#).

Key Contact

Brian S. Rosenbloom

Related Areas of Practice

Patent Prosecution

Portfolio Management

Technologies

Software & Information Technology