

Robert Parker at 2019 IPBC Asia

Speaking Engagement
Tokyo, Japan
October 28-30, 2019

Partner Robert Parker ("Bob") will moderate a panel titled "Data Power" at IAM's IPBC Asia conference taking place October 28-30, 2019, in Tokyo, Japan.

Bob and panelists from High Tech Solutions, GE Licensing and Technology Ventures, MediaTek, Hewlett Packard Enterprise, and Yokogawa Electric Corporation will address how companies are beginning to understand that structured information is a huge source of value and that the IP department has a crucial role to play in unlocking the power of data. Topics to be covered include identifying valuable data, best protection strategies, and value creation opportunities.

IPBC Asia will be a bilingual event, with simultaneous Japanese-English translations, providing attendees with unique insights into the latest market developments across Asia-Pacific and internationally.

Rothwell Figg is a proud sponsor of the event.

Key Contact

Robert P. Parker

Technologies

Software & Information Technology

Global Capabilities

Asia-Pacific