

Martin Zoltick and Jennifer Maisel at IEEE Virtual World Forum on Internet of Things (WFloT) 2020

Speaking Engagement
8.26.20

Martin Zoltick and Jennifer Maisel will present a session titled "Legal and Regulatory Framework: Internet of Things and AI-Enabled Technologies" during Standards for IoT Week as part of the IEEE Virtual World Forum on Internet of Things (WFloT) 2020 on Wednesday, August 26, 2020, at 11 am EDT.

Regulators, policymakers, and the public at large have taken notice of IoT devices and AI-enabled technologies, especially in view of the proliferation of personal data generated and transmitted by such devices, as well as class action data breach lawsuits stemming from exploitation of security vulnerabilities. This session will provide an overview of the legal and regulatory framework surrounding IoT devices and AI-enabled technologies, including enforcement actions taken by the Federal Trade Commission against IoT companies, as well as the current landscape of US, EU, and other privacy, data protection, and industry-specific laws pertaining to IoT devices and AI-enabled technologies. The presentation concludes with guidance on best practices, steps to build a compliance program, and a framework for risk management.

IoT Standards Week is part of the Program for the IEEE Virtual World Forum on the Internet of Things and is sponsored by the multi-society IEEE IoT Initiative in collaboration with the IoT Community. It addresses subjects of importance to IoT ecosystem formation, practice, and adoption. The emphasis is on issues of societal impact, governance, standards, use of best practices, open source, common frameworks, reference designs, legislation, policies and regulations, reliable and vetted sources of information about IoT solutions, approaches to collaboration within the IoT ecosystem, and the sharing of data.

Key Contacts

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Related Areas of Practice

Cybersecurity and Privacy
Litigation

Privacy, Data Protection, and
Cybersecurity

Technologies

Artificial Intelligence (AI) & Machine
Learning (ML)