



Davide F. Schiavetti

ASSOCIATE

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OVERVIEW

Originally from Milan, Italy, and fluent in French, Italian, and Spanish, Davide Schiavetti specializes in counseling clients from European countries on navigating the legal trademark and copyright aspects of their entry into the North American market.

Although his clientele spans the European continent, thanks to his Italian heritage, he is particularly active in representing companies from Italy. These operate in various industries, but mostly in food, wine, fashion, and automotive. Brands he counsels in trademark law include some of Italy's most well-known global names, such as Valentino, Ferrero, Lavazza, Soremartec, Barilla, and Fiat, among others.

Davide counsels them in trademark prosecution in the U.S. Patent and Trademark Office (USPTO) as well as litigation in both federal District Courts and the Trademark Trial and Appeal Board (TTAB). In general, European countries operate in a civil law system, whereas the United States operates in a common-law system. This major initial difference can be even more pronounced, and significant, in the areas of trademark law and litigation. The USPTO has very specific and different rules compared to the European Intellectual Property Office, as does litigation in the TTAB or District Courts, where the difference are even more significant. David bridges this gap.

Practices

Advertising and Marketing
Alternative Dispute Resolution
Anti-Counterfeiting Litigation
Brand Protection
Copyright Litigation
Copyright Prosecution
Customs Trademark and Copyright Recordations and Enforcement
Design and Trade Dress Counseling
Domain Names and Website Content
Due Diligence
Emerging Companies
False Advertising and Unfair Competition Litigation
Industrial Designs, Patents, and Trade Dress Infringement
International Filings
Licensing and Transactions
Portfolio Management
Trade Secret Litigation
Trademark Litigation

In this role, Davide leverages his cultural background, education, and language skills to assist and support his clients in a myriad of ways. First, and perhaps most importantly, he understands his foreign client's way of thinking and their culture. This allows him to anticipate their needs and questions, and provide a customized, effective response. This is of significant assistance in building a long-lasting relationship, and in helping these clients decipher the day-to-day operation of a legal system drastically different from their own.

The simple fact that Davide literally speaks his client's language obviates the need for translation, which makes working with him exceptionally efficient. He augments this with a focused effort on being highly responsive as both a trademark, copyright, and design strategist, and a courtroom advocate. As the former, he strategizes with European businesses on how to best protect their IP rights in the U.S. Typically, it may not be possible to simply mirror a European strategy here. For example, for trademarks, this entails availability searches and a tailored prosecution and enforcement strategy.

As an advocate, he represents clients in all stages of TTAB litigation (both opposition and cancellation proceedings), as well as in regular district court litigation. This includes drafting pleadings, assistance with discovery, and providing counsel through every phase of trial. In an increasingly global economy, Davide ensures that his clients' legal strategy and representation is global as well.

HONORS & RECOGNITIONS

Managing IP (MIP) Rising Star (2021-2023)

Best Lawyers: Ones to Watch (2023-2024)
Ranked in the area of Intellectual Property Law

COMMUNITY & PROFESSIONAL

Vice-chair of the Trademark Transactions Committee of the American Bar Association Section of Intellectual Property Law (ABA-IPL) (2018-2019 membership year)

Chair of the Committee on Fashion Law of the ABA-IPL (2018-current)

Trademark Oppositions and Cancellations

Trademark Prosecution

Trademark Searching and Watching

Education

LL.M., University of Miami School of Law

B.S. and M.S. in Law (J.D. equivalent), Università Commerciale Luigi Bocconi, Milan

Languages

Italian

French

Spanish

Bar Admissions

District of Columbia

New York

Court Admissions

U.S. Court of Appeals for the Federal Circuit