

## Patent and Trademark Office Proceedings

For many intellectual property innovators, the granting of a patent or trademark is not the end of disputes, but the beginning. Advocacy at the U.S. Patent and Trademark Office (USPTO), the realm in which these disputes are resolved, is a particular strength of Rothwell Figg. Few firms know this terrain as well as we do, and few are as adept at helping clients successfully navigate it.

Granted patents and trademarks can be challenged on a variety of grounds, and in a variety of proceedings which are often highly specialized and differ widely from other IP procedures. The judges often have specialized training, and in some cases, such as interferences, the procedures have actually been phased out, but are still applicable for a dwindling number of cases.

In this demanding setting, there is no substitute for experience. The Rothwell Figg Patent and Trademark Office Proceedings team consists of exceptionally experienced attorneys who often have been guiding clients through USPTO proceedings for decades. Our track record in this field speaks for itself, as does our strategy. In addition to handling the actual disputes, our attorneys excel at the negotiation, and strategic and innovative thinking this specialized practice demands. Often, through the application of innovative approaches and business-oriented bargaining, solutions can be arrived at without the need for proceedings at all.

Whether we are helping clients protect or challenge patents or trademarks, we are effective advocates for our clients in this specialized, high-stakes group of proceedings.